

WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

**Contract #**  
**1354454**

Schedule Dates  
09/18/12-09/21/12

Advertiser  
Republican Governors Association of NC (32743)

Product  
POLITICAL CANDIDATE SUPER PAC (ms) (1386)

Agency  
Target Enterprises (2076)

Brand  
REP GOVERNORS ASSOC (452580)

Salesperson  
Millennium/LA, Los Angeles (1101)

Sales Office  
Millennium Los Angeles

Buyer Name  
CRANE,CINDIE

Phone/Fax  
/

CPE  
257

Account Types  
National/Political Candidate Agency BRD

Billing Type  
Weekly/Irregular

Comments  
REP GOVERNORS ASSOC  
JENNA AVISHAY  
SHARE = 8%

Date Entered  
08/14/12

Last Modified  
09/17/12

Entered By  
Lisa Carter

No  
ECR09790639

CO-OP  
Headline #

Demo  
A25±R

Order Type  
Normal

Package Deal  
Commission %

Commission  
15.00

Net Total  
\$273.00

Sales Tax  
\$1,547.00

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Sep. 2012	17	\$1,820.00
<b>Grand Total:</b>	<b>17</b>	<b>\$1,820.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT (1)	09/17/12-09/21/12	4	:30	10A- Peoples Court	3	X	X	X	X	X						Greensboro (WXLV)	PEOPLES COURT	8/14/12
1.1	Revised Line / SPOT (1)	09/18/12-09/21/12	4	:30	10A- Peoples Court	3	X	X	X	X	X						Greensboro (WXLV)	PEOPLES COURT	9/13/12
1.2	Normal Line / SPOT(B/E) (1)	09/18/12-09/21/12	4	:15	11:10A- Peoples Court	3	X	X	X	X	X			3	\$60.00	\$180.00	Greensboro (WXLV)	PEOPLES COURT	9/17/12
2.0	Revised Line / SPOT (2)	09/17/12-09/21/12	4	:30	10:58-25A- ABC-The View	2	X	X	X	X	X						Greensboro (WXLV)	THE VIEW	9/14/12
2.1	Revised Line / SPOT (2)	09/18/12-09/21/12	4	:30	10:58-25A- ABC-The View	2	X	X	X	X	X						Greensboro (WXLV)	THE VIEW	9/13/12
2.2	Normal Line / SPOT(B/E) (2)	09/18/12-09/21/12	4	:15	11:10:58-25A- ABC-The View	2	X	X	X	X	X			2	\$60.00	\$120.00	Greensboro (WXLV)	THE VIEW	9/17/12
3.0	Revised Line / SPOT (3)	09/17/12-09/21/12	4	:30	12P- 1P (EST)	3	X	X	X	X	X						Greensboro (WXLV)	MILLIONAIRE	8/14/12
3.1	Revised Line / SPOT (3)	09/18/12-09/21/12	4	:30	12P- 1P (EST)	3	X	X	X	X	X						Greensboro (WXLV)	MILLIONAIRE	9/13/12
3.2	Normal Line / SPOT(B/E) (3)	09/18/12-09/21/12	4	:15	11:12P- 1P (EST)	3	X	X	X	X	X			3	\$60.00	\$180.00	Greensboro (WXLV)	MILLIONAIRE	9/17/12
4.0	Revised Line / News (4)	09/17/12-09/21/12	4	:30	6:30P- ABC-World News	2	X	X	X	X	X						Greensboro (WXLV)	ABC WORLD NEWS	8/14/12
4.1	Revised Line / News (4)	09/18/12-09/21/12	4	:30	6:30P- ABC-World News	2	X	X	X	X	X						Greensboro (WXLV)	ABC WORLD NEWS	9/13/12
4.2	Normal Line / News(B/E) (4)	09/18/12-09/21/12	4	:15	6:28P- 7P (EST)	2	X	X	X	X	X			2	\$150.00	\$300.00	Greensboro (WXLV)	ABC WORLD NEWS	9/17/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

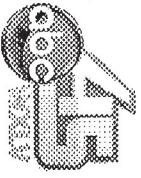
Accepted-Station:

Date:

Comments:

**Contract # 1354454**

 Date Entered 08/14/12  
 Last Modified 09/17/12  
 Entered By Lisa Carter

 No  
 ECR09790639

 WXLV-TV  
 3500 Myer Lee Dr  
 Winston Salem, NC 27101

 Schedule Dates 09/18/12-09/21/12  
 Advertiser Republican Governors Association of NC (32743)

 Agency Target Enterprises (2076)  
 Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)  
 REP GOVERNERS ASSOC (452580)

 Brand Millennium/LA, Los Angeles (1101)  
 Sales Office Millennium Los Angeles

 Buyer Name CRANE,CINDIE  
 Phone/Fax /  
 CPE 257

Account Types National/Political Candidate Agency BRD

Billing Type Weekly/Irregular

 Comments REF GOVERNORS ASSOC  
 JENNA AVISHAY  
 SHARE = 8%

 Date Entered 08/14/12  
 Last Modified 09/17/12  
 Entered By Lisa Carter  
 CO-OP  
 Headline # A35+R  
 Demo  
 Order Type Normal  
 Package Deal  
 Commission % 15.00  
 Commission \$273.00  
 Net Total \$1,547.00  
 Sales Tax

Target Enterprises	
15260 Ventura Blvd	
Ste 1240	
Sherman Oaks, CA 91403	

Buyer Name	CRANE,CINDIE
Phone/Fax	/
CPE	257
Account Types	National/Political Candidate Agency BRD
Billing Type	Weekly/Irregular
Comments	REF GOVERNORS ASSOC JENNA AVISHAY SHARE = 8%

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
5.0	Revised Line / News (6)	09/17/12-09/21/12	4	:30	11:01P- News- News 14	2	X	X	X	X							Greensboro (WXLV)	NEWS14 ABC45	8/14/12
5.1	Revised Line / News (6)	09/18/12-09/21/12	4	:30	11:01P- News- News 14	2	X	X	X	X							Greensboro (WXLV)	NEWS14 ABC45	9/13/12
5.2	Normal Line / News(B/E) (6)	09/18/12-09/21/12	4	:15	11:01P- News- News 14	2	X	X	X	X				2	\$160.00	\$320.00	Greensboro (WXLV)	NEWS14 ABC45	9/17/12
6.0	Revised Line / SPOT (7)	09/17/12-09/21/12	4	:30	11:35P- ABC-Nightline	2	X	X	X	X							Greensboro (WXLV)	NITELINE	8/14/12
6.1	Revised Line / SPOT (7)	09/18/12-09/21/12	4	:30	11:35P- ABC-Nightline	2	X	X	X	X							Greensboro (WXLV)	NITELINE	9/13/12
6.2	Normal Line / SPOT(B/E) (7)	09/18/12-09/21/12	4	:15	11:35P- ABC-Nightline	2	X	X	X	X				2	\$60.00	\$120.00	Greensboro (WXLV)	NITELINE	9/17/12
7.0	Revised Line / SPOT (5)	09/17/12-09/21/12	5	:30	7P- 7:57P (EST)	3	X	X	X	X							Greensboro (WXLV)	FAMILY FEUD	8/14/12
7.1	Revised Line / SPOT (5)	09/18/12-09/21/12	5	:30	7P- 7:57P (EST)	3	X	X	X	X				3	\$200.00	\$600.00	Greensboro (WXLV)	FAMILY FEUD	9/13/12
7.2	Normal Line / SPOT(B/E) (5)	09/18/12-09/21/12	5	:15	7P- 7:57P (EST)	3	X	X	X	X									9/17/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

 Accepted-Station:  
*Mandy Brown*

Date:

Comments:

 By Broadcast Month Spots Rate  
 Sep. 2012 17 \$1,820.00  
 Grand Total: 17 \$1,820.00